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First Cargo-Carrying Kick Scooter to Launch Production in California

Nimble Scooters, Tustin, California

SANTA ANA, CA - *You may have seen cargo bicycles, and possibly ridden kick-scooters when you were a kid. Nimble Scooters is making **the first cargo kick-scooter**, and launching it in a few days on crowdfunding site Indiegogo.*

Nimble Scooters is a California based startup that specializes in people-powered cargo transportation. The first sketches and prototypes came out in 2011, when the founders, a group of friends that met in the Industrial Design program at California State University Long Beach, were looking for an easy way to get around campus or even their workplace while carrying projects, gym gear or groceries. They wanted something smaller and simpler than a bicycle, just ideal for shorter distances of 1-2 mi. With the growing congestion in cities and the desire for last-mile solutions, it seemed like other commuters could benefit from a solution as well. The team tinkered with modified bikes with trailers, but often were upset with the maintenance, cost and bulkiness of a bicycle. After gaining feedback from the US and European market with their Nimble Classic launched in 2014, they are concentrating on a more urban consumer design.

Launching the Nimble Urban is a step-up into urban mobility. It is an elegant twist on the age-old kick-scooter, but includes the utility of a bicycle. A front platform is designed to accommodate any object secured with elastic straps. A patented arm linkage system helps connect the steering, making the scooter very easy to navigate, incredibly stable, even with 50 lbs of weight on it. The Nimble urban is fully customizable, able to hold baskets, crates, gear and even most bicycle accessories. It can be taken into trains, in elevators, inside shops, restaurants or office buildings, thanks to its foldability and discreet size. Whichever the use case, the Nimble Urban helps people to ride their next destination swiftly, saving time and having fun along the way.

“What I love about riding the Nimble Urban is that you feel extra light, as all the weight is supported by the scooter. Everything you usually carry on your back or shoulders while walking goes right into the front basket”, says CEO Alix Armour. “It’s made to help people move or transport their things over short distances, whether it’s going grocery shopping, using it on campus, going to work, to the park, or scooting along with kids - the possibilities are endless.”

Nimble Scooters aim to raise **\$20,000 on crowdfunding platform Indiegogo**, in order to make production in California. The Nimble Urban is locally powder coated in glossy white or matte black, and will eventually be priced at \$249 + shipping. Anyone can pre-order one now for \$149.

Indiegogo Campaign link: <https://igg.me/at/nimble>

Can a scooter increase social ties in our communities?

Armour says that the scooters do more than just make urban mobility easy and accessible. The sleek design draws interest and sparks discussion, bringing people together. The fact that it’s used for going around short distances around home, work or school also keeps mobility local. “It has this amazing magnetizing effect,” said Armour, who lives in Paris, “and really helps cities foster a social tie.”

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